

Beauty that Transcends Definition

# LIFTANT

## FIRMING SERUM

Giving skin firmness, elasticity, and  
radiance, taking beauty to new heights.

Just like how stressed threads begin to loosen and sag,  
our skin starts to lose firmness and elasticity as we age.  
LIFTANT Firming Serum is Naturally Plus's new special  
care product that targets the troubling signs of mature  
skin. Luxuriously formulated to nourish your skin,  
LIFTANT restores the confident sensation of a taut,  
contoured visage.



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中文

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ENG

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# LIFTANT fuses the natural wisdom of fermentation with modern cosmetic science

## Fermentation – An ancient, yet novel technology

- Increases the availability of active ingredients in food and allows nutrients to be more easily absorbed.
- Contains 4 concentrated key fermented skincare ingredients that penetrate deeply into the skin to awaken beauty brimming with vitality.

## Cosmetic science ingredients that combine innovation and nanotechnology

- Formulated with revolutionary beauty ingredients that are products of state-of-the-art cosmetic approaches and nanotechnology.
- Combined with 11 other beauty ingredients which fully permeate the skin's stratum corneum and provide functional support to the 4 fermented ingredients.

### Directions (Please conduct patch test before using for the first time)



- ① With your hands, apply serum to face following toner. Starting from the centre, apply serum all over face, moving upwards.



- ② With your palms, massage entire face with lifting motions to further blend the serum in.



## Prevent skin problems caused by cosmetic products

Many people have experienced problems with cosmetic products, and people with sensitive skin should be extra careful. Before using a cosmetic product, shampoo, soap or bath product for the first time, ease your mind with a simple patch test. We will hereby introduce to you a simple test that you can carry out at the comfort of your home!

### Directions to a simple patch test

- ① Clean your skin thoroughly, and apply an amount of the product the size of a 1 dollar coin onto your arm or inner thigh. (For shampoo, soap and bath products, please dilute with water before application.)



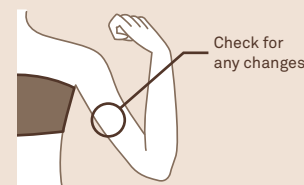
▼ 10~30mins

- ② After 10~30mins, check for changes on the applied spot. (For shampoo, soap and bath products, please wash off at this point.)



▼ After 1 day

- ③ After 1 day, check for changes on the applied spot again. If there appears to be no changes, the product is deemed to be suitable for your skin.



### Safety Precautions

- If there is redness on the applied spot, stop using the product immediately.
- If you experience redness or any skin irritation during this test, stop using the product immediately and cleanse the applied spot thoroughly. If the discomfort remains, consult a doctor immediately.
- Perspiration may affect the accuracy of this test. (eg. after exercising or after a bath)
- For facial cosmetic products, if there appears to be no problems after testing on your arm, apply a small amount on jawline and test for any redness and skin irritation again.