

# Health and beauty from the inside out.

## SUPER EUGLENA PARAMYLON ARX

### Lose what you don't need!

Worried about the effects of an unhealthy diet on your digestive health? Time to supplement your diet with euglena!

In as early as 2010, Naturally Plus began researching the nutritional benefits of paramylon, which is a unique constituent of euglena. Paramylon is a carbohydrate with numerous micro-holes in its structure—it helps to capture unwanted substances in the intestinal tract, which are then evacuated from the body.

### “Super euglena”: euglena with a paramylon boost!

In collaboration with euglena Co. Ltd., a listed bio-venture company, Naturally Plus successfully developed a strain of euglena containing more than 45% paramylon. The improved PARAMYLON ARX is formulated with this paramylon-rich euglena to support digestive health and help you achieve overall health and beauty from the inside out.



**No.1\***  
best-selling  
euglena supplement

Contains euglena  
with more than  
**45%**  
paramylon

\* Euglena supplement market in Japan: No. 1 Brand By Sales Amount, 2010 – 2013. Market share estimated from available public data plus fieldwork interviews by Ipsos Japan, August 2014.



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# Lose what you don't need with euglena. Gain health and beauty from the inside out.

## what is euglena?

- A microalgae that has existed since 500 million years ago.
- Has both plant and animal characteristics and actively studied for its potential as both a global food source and an eco-friendly resource.
- The only source of paramylon, which has a microporous structure and functions similar to those of dietary fibre.



## Here's what sets PARAMYLON ARX apart!

1

**No.1\***  
**BEST SELLING**  
euglena supplement

For four consecutive years since its launch in 2010, PARAMYLON ARX has clinched the title as the best-selling euglena supplement.\*



2

Formulated with euglena containing  
**MORE THAN 45% PARAMYLON**

Euglena gracilis EX45, which contains more than 45% paramylon, was developed by Naturally Plus in collaboration with euglena Co. Ltd., the first company in the world to successfully mass-cultivate euglena outdoors.



3

Incorporates  
**FLORA PEPTIDE™** and  
**xylo-oligosaccharides**

These two ingredients promote the growth of good bacteria in the intestines.

PLUS

- Uses euglena cultivated on the Japanese island of Ishigaki under abundant sunlight
- Processed into capsules at a Dietary Supplement GMP†-compliant factory



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† Dietary Supplement GMP (Good Manufacturing Practice) refers to a standard that can be implemented on work processes and appropriate quality checks for the manufacture of quality products.

■ Product name: PARAMYLON ARX ■ Ingredients: Euglena Gracilis EX45, Processed Milk Peptide, Xylo-oligosaccharides, Starch, Silicon Dioxide, Calcium Stearate ■ Content: 51.6g (430mg x 120 capsules) ■ Consumption method: 4 capsules daily, with cool or warm water. ■ Storage method: Store in a cool place away from high temperature, high humidity and direct sunlight.