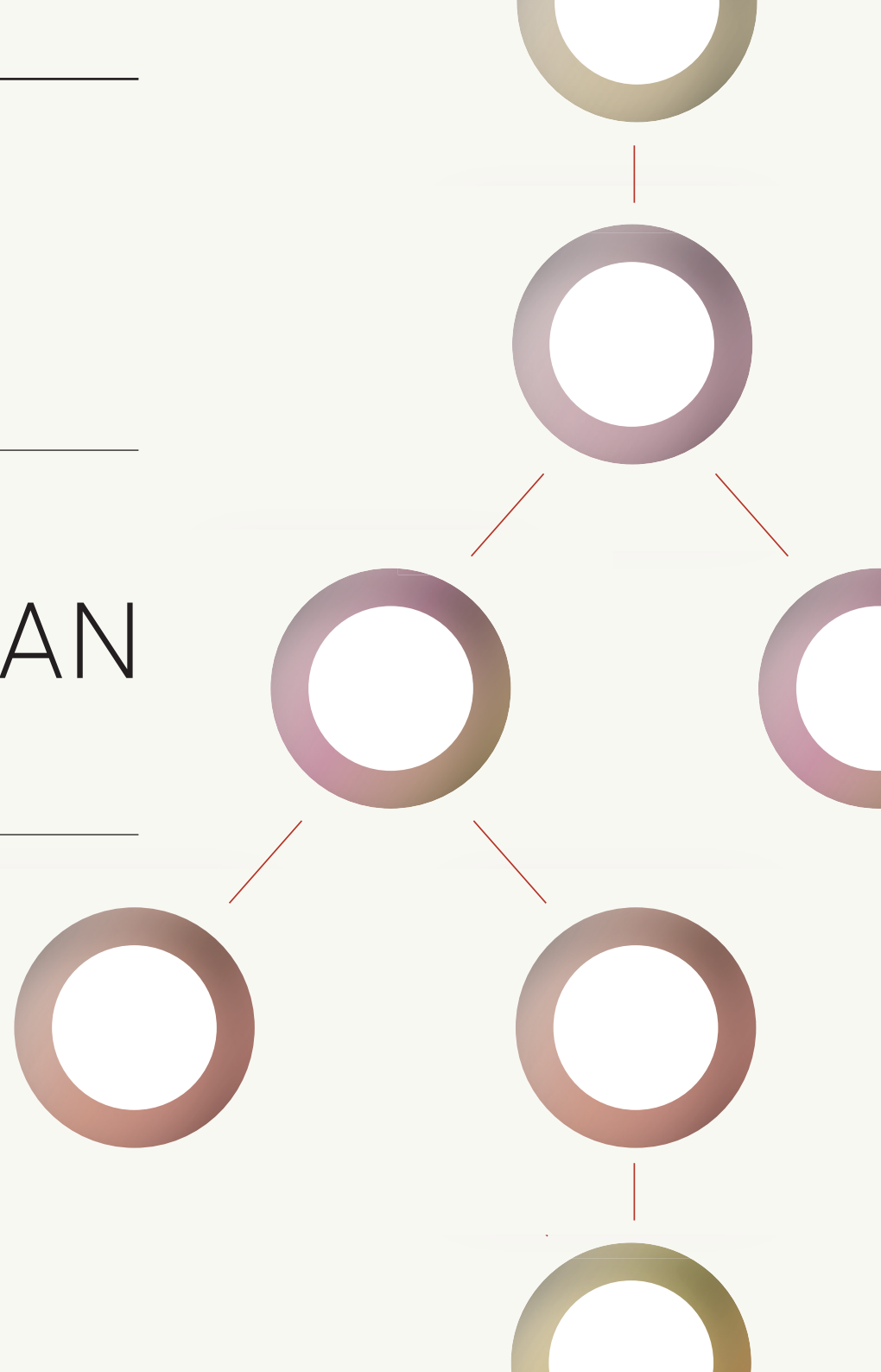

Just like our products...
specially designed for success!

NATURALLY PLUS COMPENSATION PLAN

Effective as of November 2023



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What if you could...

...

be part of a fast
growing business

that offers a unique
opportunity to improve your
health and personal wealth!



...

have payday once
a week, every week

simply for introducing
products that benefit the
health and lifestyles of
the people you know!



...

travel to exotic places
every year

with friends and colleagues
for FREE!



Welcome to Naturally Plus

This brochure introduces a compensation plan designed to provide every member a means of maintaining good health and growing personal wealth simply by introducing the company's products to family, friends and associates so that they too have the opportunity to receive the same benefits.

Products so amazing they virtually sell themselves...

That's right, you don't need any savvy sales or marketing skills. Just talk about the special products the company has designed to help the body maintain good health and slow aging processes. It's really that simple.

Anyone can do it!



So Easy Anyone Can Do It!
Even in Your Spare Time

Invite Family & Friends
to Join

Exciting Exotic Trips with
Friends & Colleagues

Make Your Own Future,
Create Your Own Pension

Free Time to Do as
You Like!

It's All Available
And Possible For You
Right Here and Now!

NPGL is pioneering the way for
Naturally Plus at the global scale

Where It All Started

The first product introduced by Naturally Plus was SUPER LUTEIN, which began to be sold in Japan during March 1999. People quickly noticed its effectiveness, and it soon became known as the **“miracle supplement.”** Sales skyrocketed and we celebrated the grand opening of the Taiwan Salon, our first overseas branch, only 5 years later in 2004.



Japan Salon



Hong Kong Salon

Product Lineup

2 of our specially designed products can now be purchased by people living in over 150 countries via our online boutique*:

SUPER LUTEIN MIRTO+
SUPER LUTEIN

Not only can products be bought in those countries, people can sign up easily and become part of your Naturally Plus family.

You can grow your business worldwide!

Going Global in a Big Way... Sales Growing Overseas

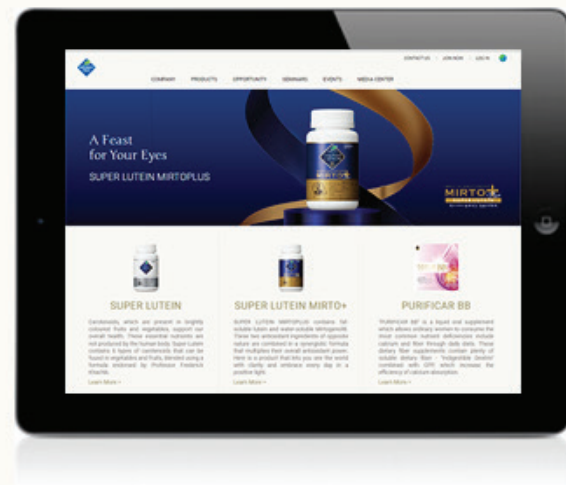
The opening of salons overseas has continued at an amazing pace:

2004 Taiwan Salon
2007 Hong Kong Salon
2008 Singapore Salon
2009 Malaysia Salon
2010 Korea Salon
2011 Indonesia Salon
2013 Thailand Salon
2014 USA Office
2015 Vietnam Salon
2015 Philippine Salon
2015 Brunei Salon

In 2012, we celebrated the opening of Naturally Plus Global (NPGL), a truly international service that allows members to sponsor people living almost anywhere.

* Please refer to the global website for other products available in your region.

Think about it...
...regardless of where
you are, you can sponsor
family, friends and
associates living
anywhere in the world!



Membership Registration — We've Gone Cyber!

As the company expands globally, we've realized the importance of making sure that business can be done anytime, anywhere. Every person you meet is a potential partner, so we've created a cyberspace portal that gives members the ability to sponsor people and order products anyplace there's Internet.

Best of all, it's free for everyone to use!

Develop and Prosper Together

What better business could there be?

Just like our products, the Naturally Plus opportunity is specially designed to show results quickly. People who use products and participate in the business diligently can find themselves being rewarded with good health and personal wealth.

Even more important is that the system promotes development and prosperity not as an individual, but as a group; sharing achievements, happiness and smiles with friends and colleagues along the way.

Now that's a WIN - WIN situation!

SUPER LUTEIN MIRTO+

With an impressive 30 million bottles sold since its launch, the Naturally Plus all-time bestseller SUPER LUTEIN boasts a golden formula well-loved by consumers. Combined with renowned antioxidant ingredient Mirtogenol®, lutein supplement specialist Naturally Plus takes this unmatched formula to greater heights with the launch of SUPER LUTEIN MIRTOPLUS. The people of today face increasingly demanding challenges in their everyday lives. Here is a product that lets you see the world with clarity and embrace every day in a positive light.

SUPER LUTEIN

SUPER LUTEIN is a broad spectrum multi carotenoid nutritional supplement specially designed for supporting eye and overall health. The major advantage of SUPER LUTEIN over any other product containing Lutein is the combination of 6 carotenoids with DHA in a proprietary formula that also includes anthocyanin extracted from various berries that help you maintain a nutritionally healthy lifestyle. Over the years, it has been well-loved by customers and has grown into a brand representative of Naturally Plus.



Made in Japan... Manufacturing Standards Equivalent to Pharmaceutical Products



SUPER LUTEIN MIRTOPLUS and SUPER LUTEIN are products of Japanese origin, carefully conceived, designed and produced by skillful

scientific artisans: their ingredients prepared infusing the Japanese traditions of “monotsukuri” (i.e., craftsmanship) and “wa” (i.e., harmony).

Strict quality control programs are enforced at all raw material growing facilities, extraction and processing plants, and in final bottling and packaging processes. As a result, we ensure a level of quality and safety equivalent to that utilized for pharmaceutical products.

Materials procurement and production are all conducted in facilities and factories that conform to **ISO22000** standards.

The company has also received **ISO9001 certification for conformity to international quality management system standards.**

The Naturally Plus business model is specially designed to provide a unique opportunity to those people who find our products beneficial to maintaining their health and the compensation plan beneficial to their personal income, and wish to pass on those same benefits to others. Listed here are just a few of the unique aspects included.

A Plan Made for Everyone

Regardless if you are employed or not, man or woman, young or elderly, the Naturally Plus business is an opportunity worth checking into. For those who are willing to try and be diligent, here is your chance to maintain good health and obtain personal wealth while working with others who have the same dream!

Minimal Cost to Join

To get started as a member of the Naturally Plus family, all you need to do is register under a current member (Sponsor), purchase a Starter Product (One bottle of SUPER LUTEIN MIRTOPLUS or SUPER LUTEIN) and pay a small registration fee¹.

Simple, Easy Online Registration

NPGL has created a consistent online product/company information portal where members can buy products and people interested in the company can learn more about us. We've even included an easy online registration page that makes it possible to **sponsor people living almost anywhere in the world!**

No Inventory Required, Ever

With Naturally Plus, you only purchase the products that you use yourself.

No need to purchase inventory for retail sales or recruiting.

Additionally, products are delivered by our global distribution system. Just help your down-line² register and we'll take care of the rest.

¹ Please refer to P.22 for detailed information.

² People who register with the company as a result of you or someone in your group registering them.

Live life right...
The Naturally Plus way!

No Monthly Deadlines or Quotas

Never feel the pressure of having to meet a deadline or quota. Our program allows you to proceed at your own pace, doing business the way you want to do it.

Impressive Array of Bonus Programs

Naturally Plus offers seven (7) bonus programs specially designed to generate income based on individual, group and consolidated global sales of products. You can earn income from all 7 programs as long as you keep your membership active!

4 Bonuses Offer Percentage of Points Derived from Total Global Sales of Products

Yes, that's 4 programs out of 7, unlike any other compensation plan. Read on to find out how you, too, can **share a percentage of points derived from total global product sales!**

Exotic Tours

Just think, meeting up with other qualifying Naturally Plus leaders from around the world at a beautiful, exotic destination chosen especially for the occasion:

That's the World Leadership Invitational (WLI)!

This is one exciting bonus award you'll surely want to experience over and over again.

7 Specially Designed Bonus Opportunities For a Life of Good Health & Personal Wealth

Naturally Plus is quickly spreading around the world, and the force behind it is people, just like you. People who find the products and membership to be beneficial for promoting a life of good health and personal wealth.

So come along, join us, spread the word about Naturally Plus products and share in the excitement of helping people change their lives for the better while simultaneously growing your business.

This unique compensation plan includes 7 bonus programs specially designed to reward members for their efforts. Amazing opportunities like receiving percentage of points derived from total product sales worldwide.

And it's all achievable by anyone, even you!

Sponsor Bonus

Daily Cycle Bonus

Leadership Bonus

Frontier Bonus

Spirit Bonus

Start Up Bonus

Star Bonus

Some special “+”s
you’ll find nowhere
else!

Only purchase what you consume.

- Only buy what you use
- No inventory stocking or warehousing

Low-risk opportunity

- No retail sales pressure
- No shipping fees
(our distribution center will send the products to your customers)
- No exchange of money between distributors
- No monthly quotas to fill

4 of the 7 bonuses are pool-type rewards

- Share a percentage of company’s total product sales with other qualifying distributors
- Promotes cooperation with other members to achieve dreams together

Build Your Group Your Way

- Freedom to place people you sponsor in the line of your choice at the time of registration
- Use base centers* (BCs) to support down-line growth

Get Paid Every Week

- Some payouts made on a weekly basis
- Every Friday can be payday!

*** What is a Base Center [BC]?**

Base centers are basically business subsidiaries. Each member can register up to 200 BCs, and they can be placed at any position in your group beginning from the 1st level on down.

Using this strategy, each member has the ability to achieve 7 bonuses for each BC he/she creates.

A means of increasing your income exponentially!!!

Sponsor Bonus

Quick Accumulating Registration Bonus Plan

Calculated Monthly

Reward

When you directly sponsor a new member, you as a sponsor will receive sponsor bonus and half of the points of the purchased product, and the uplines will also receive half of the points, the points and sponsor bonus will be according to the Starter-Pack Paln purchased:

Starter-Pack Plan	Sponsor Bonus for 10,000 points products	Sponsor Bonus for 15,000 points products
Basic Starter-Pack	USD 7.5	USD 11.25
1+3 Starter-Pack Plan	USD 15	USD 22.5
1+5 Starter-Pack Plan	USD 30	USD 45
1+11 Starter-Pack Plan	USD 60	USD 90

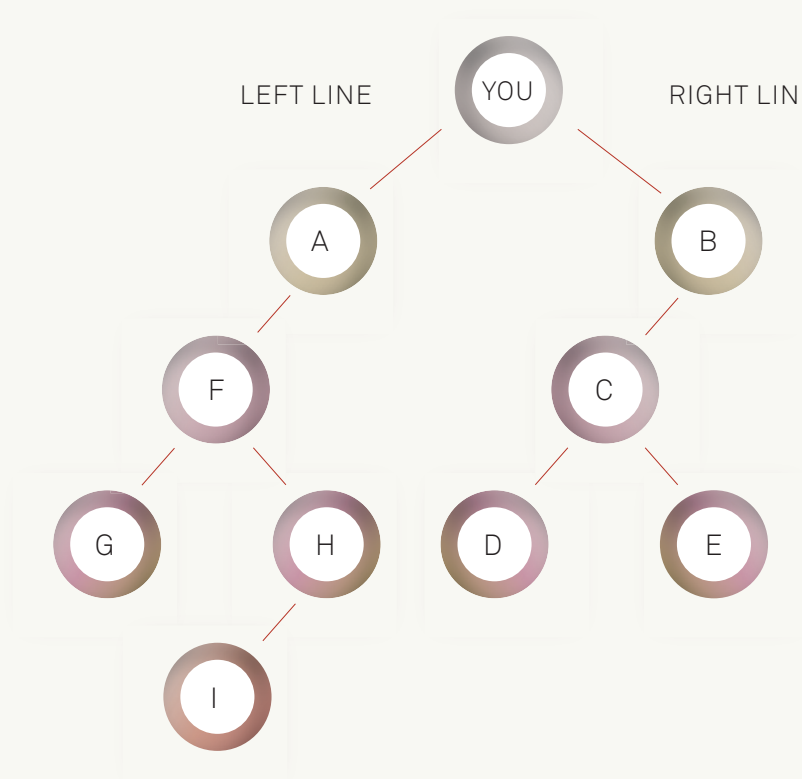
- Calculated weekly and paid on the 5th Friday after the closing date (last day of month)

Requirements

- You must have an Active Valid Period on the date of sponsorship as well as during the bonus calculations, having purchased enough product to accumulate 10,000 points in the eligibility period.¹
- Have a directly sponsored member who is active during the eligibility period.²

¹ 10,000 points awarded for purchase of each bottle of SUPER LUTEIN
15,000 points awarded for purchase of each bottle of SUPER LUTEIN MIRTOPLUS

² Eligibility period is from the Repeat Purchase Date for one month; for example June 15-July 14



Example:

- ① Sponsor A, B, C (Basic)
- ② Sponsor D, E, F (4-Pack (1+3))
- ③ Sponsor G, H (6-Pack (1+5))
- ④ Sponsor I (12-Pack (1+11))

Earnings:

- ① US\$ 7.50 x 3 = US\$22.50
- ② US\$15.00 x 3 = US\$45.00
- ③ US\$30.00 x 2 = US\$60.00
- ④ US\$60.00 x 1 = US\$60.00

Total: US\$187.50

Bonus Points Left LINE:

5000P x 5 = 25000P

Bonus Points Right LINE:

5000P x 4 = 20000P

Daily Cycle Bonus

A Payday Every Week with This Bonus
Calculated Daily

Reward US\$50

when BOTH LINES in your group accumulate 40,000 points.
Another **US\$50.00** for each additional 30,000 points accumulated by BOTH LINES.

- Calculated weekly, closes every Friday. Paid on the 4th Friday after closing.

* If the number of active directly sponsored members is 1, once you reach 130,000P (Half Cycle), you start over again to accumulate 40,000P on that line to earn the next US\$50.00.

* If your active directly sponsored members is more than 2, you can earn another US\$50.00 for each additional 30,000P per line until reaching 250,000P (FULL CYCLE) per line.

Requirements

- Must be an active member, having purchased enough product to accumulate 10,000 points in the eligibility period.¹
- Have a directly sponsored member who is active during the eligibility period.²
- BOTH LINES in your group accumulate the necessary points for payout.

¹ 10,000 points awarded for purchase of each bottle of SUPER LUTEIN
15,000 points awarded for purchase of each bottle of SUPER LUTEIN MIRTOPLUS

² Eligibility period is from the Repeat Purchase Date for one month; for example June 15-July 14

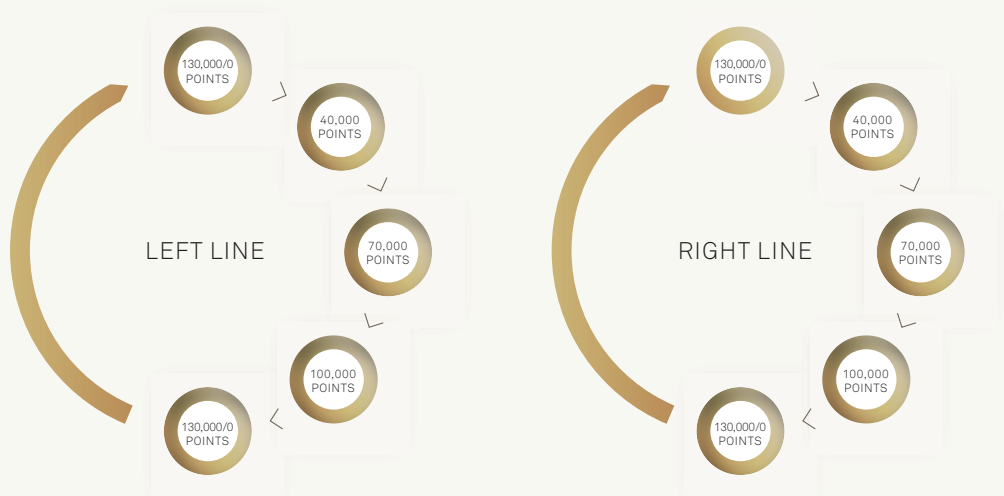
Left Line	Right Line	Paid per Achievement	Total Paid
40,000P	40,000P	US\$50	US\$50
70,000P	70,000P	US\$50	US\$100
100,000P	100,000P	US\$50	US\$150
130,000P	130,000P	US\$50	US\$200
160,000P	160,000P	US\$50	US\$250
190,000P	190,000P	US\$50	US\$300
220,000P	220,000P	US\$50	US\$350
250,000P	250,000P	US\$50	US\$400

Daily Cycle Bonus — Summary

A Payday Every Week with This Bonus Calculated Daily

No. of Active Directly Sponsored Members	Maximum Points Paid Out per Day	Maximum Payable Per Day	Maximum Points That Can Be Carried Over Per Day
0	0	0	0
1	130,000P	US\$200	260,000P
2	250,000P	US\$400	500,000P
3 or more	500,000P	US\$800	1,000,000P

HALF CYCLE



FULL CYCLE



Leadership Bonus

Helping Others Helps You Achieve More Too

Reward US\$100

receive a matching bonus of 25% for each FULL CYCLE achieved by directly sponsored members and BCs in your group.

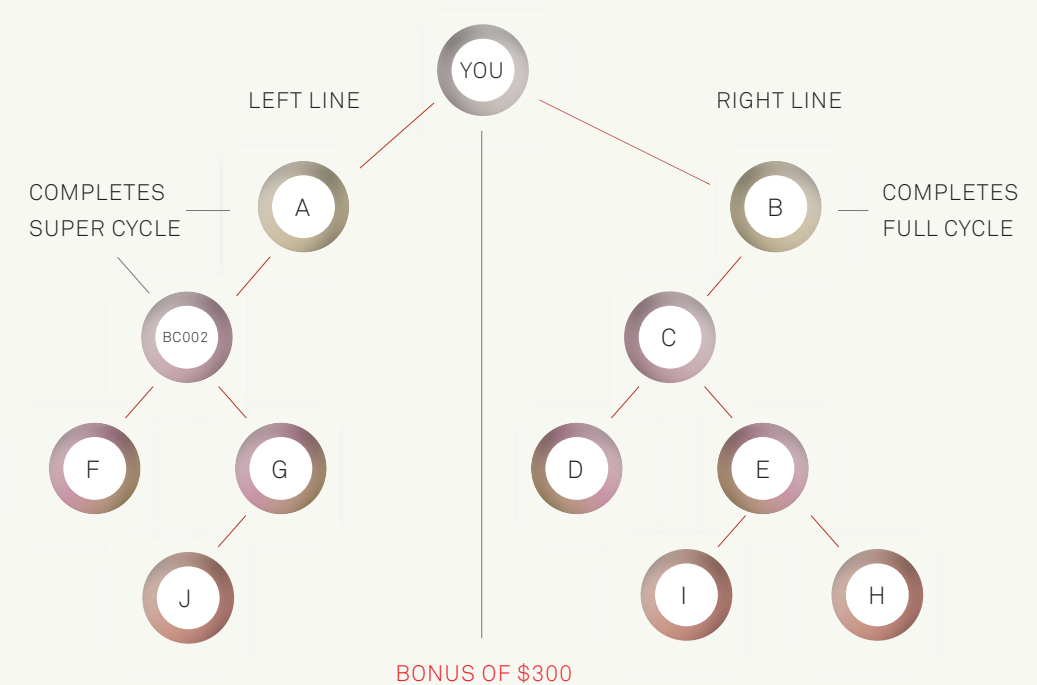
- Calculated weekly, closes every Friday. Paid on the 4th Friday after closing.

Requirements

- Must be an active member, having purchased enough product to have 10,000 points.¹
- Have a directly sponsored member who is active during the eligibility period.²
- A directly sponsored member or a registered base center must complete a FULL CYCLE.

¹ 10,000 points awarded for purchase of each bottle of SUPER LUTEIN
15,000 points awarded for purchase of each bottle of SUPER LUTEIN MIRTOPLUS

² Eligibility period is from the Repeat Purchase Date for one month; for example June 15-July 14



*** A, B and BC002 are directly sponsored by YOU.**

*** When A, B, BC002 each respectively complete a FULL CYCLE, the Leadership Bonus of US\$ 300 generated will be paid to YOU.**

Frontier Bonus

Grow Your Group & Share Points from Total Global Product Sales

Reward 1% of total global product sales

during calculation period divided by the number of shares qualifying for the Frontier Bonus in the same period.

- The bonus is awarded in terms of shares, with 10 members equaling 1 share
- It's possible to obtain multiple shares according to the size of your down-line
- Closes last day of each month. Paid on 1st Friday 2 months after closing date.

Calculation

points derived from total global sales for the month calculated $\times 1\%$

$\frac{\text{points derived from total global sales for the month calculated} \times 1\%}{\text{number of groups qualifying for Frontier Bonus}} \times 0.01 \text{ (exchange rate)} = \text{Frontier Bonus}$

Requirements

- Must be an active member, having purchased enough product to have 10,000 points.^{1,2}
- Must have 10 or more directly sponsored members active (including BCs) in the month calculated (checked on the last day of the given month)

¹ 10,000 points awarded for purchase of each bottle of SUPER LUTEIN
15,000 points awarded for purchase of each bottle of SUPER LUTEIN MIRTOPLUS

² Eligibility period is from the Repeat Purchase Date for one month; for example June 15-July 14

4 Bonuses Offer Percentage of Points Derived from Total Global Product Sales

- Frontier Bonus
- Spirit Bonus
- Start Up Bonus
- Star Bonus



Spirit Bonus

Share the Spirit — Percentage of 2 Months' Taiwan, Hong Kong and NPGL's Product Sales

Reward: 3% of total Taiwan, Hong Kong and NPGL's product sales for 2-month bonus points from calculation period divided by the number of members qualifying for the Spirit Bonus.

- Calculated bimonthly (6 times a year) and paid on the 2nd Friday of the month 2 months after the end of the assessment period

Calculation

points derived from total sales of Taiwan, Hong Kong and NPGL within the calculation period x3%

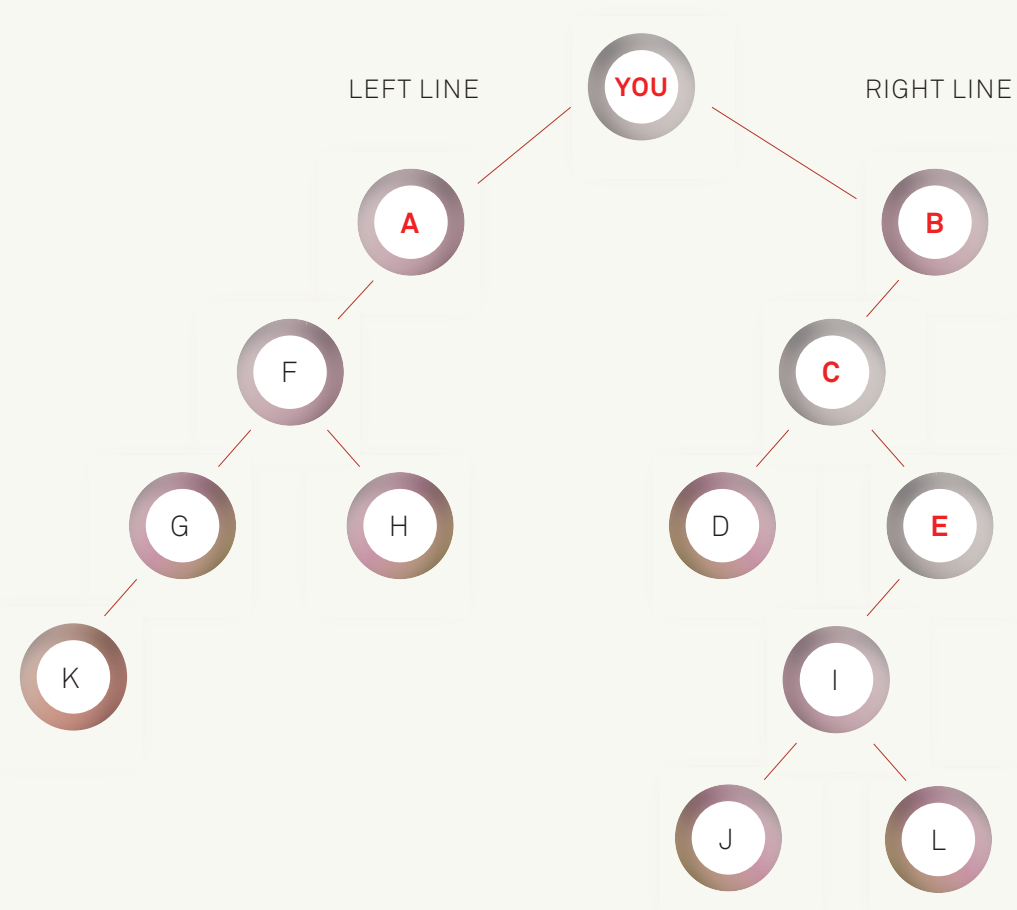
————— × 0.01 (exchange rate) = Spirit Bonus
number of qualifiers for Spirit Bonus

Requirements

- Must be an active member in the 2-month period, having purchased enough product to have 10,000 points each month^{1,2}
- Fulfill one of the following conditions (A or B):
 - A. Both left and right lines have achieved at least 5 FULL CYCLES in the 2-month assessment period; OR
 - B. Both left and right lines have accumulated at least 2,000,000 bonus points in the 2-month assessment period.
- Have two directly sponsored members active during calculation period. Of the FULL CYCLE members at least one is directly sponsored by you.

¹ 10,000 points awarded for purchase of each bottle of SUPER LUTEIN
15,000 points awarded for purchase of each bottle of SUPER LUTEIN MIRTOPLUS

² Eligibility period is from the Repeat Purchase Date for one month; for example June 15-July 14



* A B C E are your directly sponsored members

* A F G H K complete a FULL CYCLE

* C D I J L complete a FULL CYCLE

Start Up Bonus

Fun Way to Begin Growing Your Group — 0.1% of the total points from Naturally Plus Indonesia, Hong Kong and Global product sales.

Reward: 0.1% of the total points from Naturally Plus Indonesia, Hong Kong and Global product sales

calculated on Friday of each week¹, will be distributed evenly among Start Up Bonus achievers.

- Can be earned once for each BC you own (once in lifetime per BC)
- All six members can be in the same line of your group
- Calculated on Friday of each week, will be distributed evenly among Start Up Bonus achievers after 4 weeks.

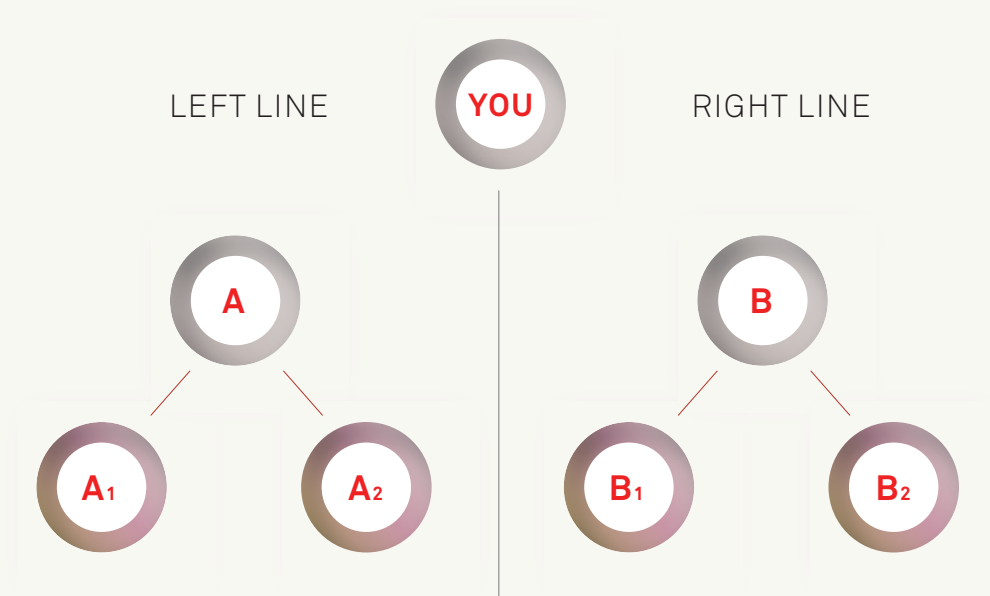
Calculation

Bonus calculations using points derived from Naturally Plus Indonesia,
Hong Kong and Global product sales of the target period × 0.1%

$$\frac{\text{number of qualifiers for Start Up Bonus}}{\text{number of qualifiers for Start Up Bonus}} \times 0.01 \text{ (change rate)} = \text{Start Up Bonus}$$

Requirements

- Must be an active member, having purchased enough product to have 10,000 points.^{1,2}
- Must directly sponsor 2 new people (BC001 accounts) and those 2 people have received their first product delivery.
- The 2 people sponsored each directly sponsor another 2 people (BC001 accounts) and those 4 people have received their first product delivery.
- Only new members who registered after March 1, 2012 are eligible.



¹ The above calculation comes into effect on 3rd September, 2022.

² 10,000 points awarded for purchase of each bottle of SUPER LUTEIN
15,000 points awarded for purchase of each bottle of SUPER LUTEIN MIRTOPLUS

Star Bonus

Earn Stars and Share in a Percentage of Points Derived from Global Product Sales

Reward: 0.2% of points from total fiscal year global product sales

divided by the number of Star Bonus points achieved in the fiscal year calculated.

- Paid on the 4th Friday of December after the closing of the calculation period in August of the same calendar year.

* Excluding the sales of Naturally Plus Japan & Naturally Plus USA

Calculation

points derived from total fiscal year global sales × 0.2%

number of qualifiers for Star Bonus

× your accumulated Star Bonus points

× 0.01(exchange rate) = Star Bonus

* Excluding the sales of Naturally Plus Japan & Naturally Plus USA

Requirements

- Must be an active member throughout the entire bonus calculation period
- Must achieve Spirit Bonus status during the bonus calculation period
- Left and right lines must each have at least 1 directly sponsored member/BC complete a FULL CYCLE within a 2-month Spirit Bonus calculation period - OR - Have three directly sponsored members/BCs in either line that complete a FULL CYCLE within a 2-month Spirit Bonus calculation period

Star Accumulation

1 Star Spirit Member	★	1 star given when each left and right lines have 1 Spirit Bonus achiever
3 Star Spirit Member	★ ★ ★	3 stars given when each left and right lines have 3 Spirit Bonus achievers
5 Star Spirit Member	★ ★ ★ ★ ★	5 stars given when each left and right lines have 5 Spirit Bonus achievers
7 Star Spirit Member	★ ★ ★ ★ ★ ★ ★	7 stars given when each left and right lines have 7 Spirit Bonus achievers
9 Star Spirit Member	★ ★ ★ ★ ★ ★ ★ ★ ★	9 stars given when each left and right lines have 9 Spirit Bonus achievers
12 Star Spirit Member	★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★	12 stars given when each left and right lines have 12 Spirit Bonus achievers

Star Bonus Miscellaneous Information

- Fiscal year-based calculation: Sept. 1~Aug. 31
- Members are referred to based on the highest Star status achieved in the fiscal year; for example: 1-Star, 3-Star, etc.
- Once a member has achieved 12 stars in a fiscal year, he/she becomes a CFC Master, and is referred to as “CFC Master” thereafter.

8 steps to your DREAM So easy anyone can do it!



Sell 4-mo, 6-mo or 1-yr Starter Packs Start Business Strong & Win Big Long-term!

IF SUPER LUTEIN

BASIC STARTER PACK

registration fee +
product + shipping

4-Pack (1+3) AUTO-DELIVERY

product + shipping fee
US\$50 OFF!!
(Register for FREE)
Awarded 35,000 points



IF SUPER LUTEIN MIRTOPLUS

IF SUPER LUTEIN MIRTOPLUS
US\$50 OFF!! (Register for FREE)
Awarded 52,500 points

Help Others Find Out What It Feels Like
to be Healthy Year-round!

PURCHASE 1-YR STARTER PACK (12-Pack) & SAVE BIG
+ GET 2 PRESENTS FREE

6-Pack (1+5) AUTO-DELIVERY

registration fee +
product + shipping fee +
1 present
US\$130 OFF!!
Awarded 55,000 points



IF SUPER LUTEIN MIRTOPLUS
US\$195 OFF!!
Awarded 82,500 points

12-Pack (1+11) AUTO-DELIVERY

registration fee +
product + shipping fee +
2 presents
US\$260 OFF!!
Awarded 115,000 points



IF SUPER LUTEIN MIRTOPLUS
US\$390 OFF!!
Awarded 172,500 points

- products are shipped 1 at a time on a monthly basis . For members who residing in China, products will be delivered at one time.
(e.g., 1-yr supply = 12 deliveries, also known as 1+11 Starter Pack)
- Payment required at time of registration
- For shipping cost, please refer to the country shipping cost list on our website at www.naturally-plus.com/gl/en/opportunity/easy_to_start/

Concentration & Speed – The Secret to Success

SPONSOR BONUS

10 people x US\$60 = US\$600!

FRONTIER BONUS

**Share 1% of points derived
from global product sales for
the month calculated!**

10 people join your group in 1 month
and all purchase the 12-Pack (1+11) Plan...
YOU GET

DAILY CYCLE BONUS

**Receive US\$100 on the 4th
weeks after closing & US\$50
every 4 weeks!**

For other conditions, please contact NPGL.

Register at <https://nds.naturally-plus.com/online/entry?locale=en>

Visit our global website at www.naturally-plus.com/gl/en/

e-mail inquiries at npgl@naturally-plus.com.hk

Addresses & Contacts



Naturally Plus Hong Kong Limited

Inquiry by e-mail is accepted at:

npgl@naturally-plus.com.hk

www.naturally-plus.com/gl/en/