

SUPER LUTEIN MIRTO+

A Feast For Your Eyes

With an impressive 30 million bottles sold since its launch, the Naturally Plus all-time bestseller SUPER LUTEIN boasts a golden formula well-loved by consumers. Combined with new antioxidant ingredient Mirtogenol®, lutein supplement specialist Naturally Plus takes this unmatched formula to greater heights with the launch of SUPER LUTEIN MIRTOPLUS.

The people of today face increasingly demanding challenges in their everyday lives. Here is a product that lets you see the world with clarity and embrace every day in a positive light.

* Lutein supplement market in Japan: No. 1 Brand By Sales Amount, 2010 - 2016 (Total sales of SUPER LUTEIN and SUPER LUTEIN MIRTOPLUS). Market share estimated from available public data and fieldwork interviews by Ipsos Japan, August 2017.

Japan's
No.1
Best Seller

Contains antioxidant
Mirtogenol®



SUPER LUTEIN MIRTOPLUS

The "golden formula" of SUPER LUTEIN combined with antioxidant Mirtogenol®



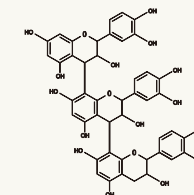
+



Pycnogenol®

French maritime pine bark extract

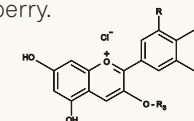
Pycnogenol® is a natural botanical ingredient extracted from the bark of French maritime pine trees that are 30-50 years old. It has 170 times the antioxidant power of vitamin E, 340 times that of vitamin C, and over 40 types of flavonoids including procyanidin, catechin, and taxifolin. Pine bark extract has historically been consumed in Europe for beauty and health.



Mirtoselect™

Bilberry extract

Mirtoselect™ is a proprietary bilberry extract produced by Indena of Italy from freshly ripened bilberry fruits harvested between July and September. Bilberry is a wild species of blueberry, carefully selected from over 150 blueberry species. It is a fruit-bearing shrub with strong vitality. Fresh bilberries contain about 4 times the anthocyanin (a type of polyphenol) of blueberry.



SUPER LUTEIN MIRTOPLUS is not simply the goodness of SUPER LUTEIN with added Mirtogenol®. The synergistic combination of water-soluble antioxidant Mirtogenol® and fat-soluble antioxidant lutein hails a breakthrough in Naturally Plus's product development.

MIRTOGENOL®
O L' MIRTOGENOL® MIR
GENOL® MIRTOGENOL® MIRTO
HORPHAG MIRTOGENOL® BY INDENA
ENOL: PYCNOGENOL® MIRTOGENOL® MIRTOSELECT® MIRTO

Mirtogenol is a registered trademark of Horphag Research and Indena S.p.A.



Naturally Plus has been recognised by Kemin Industries, Inc. (USA) for having the world's No. 1 transaction volume of FloraGLO™ Lutein in the MLM industry (as of September 2012).

Product name: SUPER LUTEIN MIRTOPLUS NUTRITIONAL SUPPLEMENT • **Ingredients:** Refined Fish Oil, Vegetable oil containing Vitamin E, Marigold Extract, Bilberry Extract, Black Currant Extract, Pine Bark Extract, Tomato Extract, Palm Oil Carotenes, Gardenia Yellow, Vitamins B1, B2, B6, B12 • **Content:** 55.2g (460mg x 120 capsules) • **Storage:** Store in a cool place away from high temperature, high humidity and direct sunlight. • **Consumption method:** 4 capsules a day, with water.

Product name: SUPER LUTEIN MIRTOPLUS NUTRITIONAL SUPPLEMENT (VEGETARIAN) • **Ingredients:** Vegetable oil containing Vitamin E, Marigold Extract, Bilberry Extract, Blackcurrant Extract, Pine Bark Extract, Tomato Extract, Palm Oil Carotene, Gardenia Yellow, Vitamins B1, B2, B6, B12 • **Content:** 55.2g (460mg x 120 capsules) • **Storage:** Store in a cool place away from high temperature, high humidity and direct sunlight. • **Consumption method:** 4 capsules a day, with water.